

DATE

NAME  
TITLE  
ORGANIZATION  
ADDRESS  
ADDRESS

Dear NAME:

Sustainable development — building for today without depleting resources for the future— is of growing interest nationally and locally. As a local construction industry professional who addresses this topic daily, I welcome the opportunity to speak to your members about sustainable development, why it is so important for the country to embrace these practices, and provide local examples of how the concrete has created sustainable buildings.

Your members will be surprise to learn that U.S. buildings use nearly 10 percent of the world's energy. We use three times more energy than similar buildings in similar climates in Europe. The U.S government is adopting green building programs and an increasing number of states are offering tax benefits for green public buildings.

Sustainable development is a growing trend that is impacting the local construction and manufacturing industries. [COMPANY NAME] is an important part of those efforts. I hope you consider my offer to inform your members about sustainable development and its local impact. Please contact me to schedule a presentation date.

Sincerely,

NAME  
TITLE  
COMPANY  
PHONE NUMBER