

NEWS RELEASE



**Concrete
Thinking**
for a sustainable world

For more information, contact:
[NAME and PHONE NUMBER]

[PROJECT NAME] USES CONCRETE THINKING FOR LEED CERTIFICATION

United States Green Building Council Certifies Concrete Structure

[CITY] (DATE) —The United States Green Building Council (USGBC) announced today that [PROJECT NAME] located in [CITY], has been certified for Leadership in Energy and Environmental Design (LEED®). Among the sustainable solutions included in the building, [NAME OF BENEFIT(S) OR CEMENT BASED APPLICATION(S)] contributed significantly to [PROJECT NAME] achieving LEED certification.

“We are proud that cement-based products contributed to [PROJECT NAME] receiving such high recognition for environmental stewardship,” said [ORGANIZATION SPOKESPERSON]. “It is crucial for the construction industry to continue to provide sustainable solutions and [PROJECT NAME] is a great example of sustainability in action.”

[DETAILS OF CONCRETE AS PART OF PROJECT]

LEED certification is the benchmark for sustainable design that was created by the USGBC, based in Washington, D.C. The USGBC’s mission is “to promote buildings that are environmentally responsible, profitable and healthy places to live and work.” It LEED certification system is widely accepted as the standard for identifying a “green” building.

The LEED rating system assigns points to sustainable features in buildings. A building is considered LEED certified if it accumulates a minimum of 26 points, and the highest achievable number of points is 69, which is considered LEED Platinum certification. Cement based materials can contribute to 18 possible credits.

- more -

The USGBC LEED rating system recognizes the following sustainable features that are made possible by cement-based products:

- Brownfield Redevelopment
- Storm-water Quality and Quantity Control
- Reducing Urban Heat Island
- Optimizing Energy Performance
- Building Reuse
- Material Reuse
- Recycled Content
- Regionally Sourced Materials
- Low Emitting Materials

[INSERT BOILERPLATE INFORMATION ABOUT YOUR ORGANIZATION]

Editor Note: Click here to learn more about how cement-based technologies can help buildings achieve LEED certification.

<http://www.concretethinker.com/Papers.aspx?DocId=249>

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If you would like assistance in customizing your release, please contact

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