

NEWS RELEASE



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Sustainable Development Efforts are Built on Concrete

Local Architects, Engineers, Builders Rely on Concrete's Benefits

[CITY] (DATE) — Amid a growing awareness in construction practices to preserve resources, conserve energy, and protect the environment, local industry professionals are recognizing the importance of sustainable development. The use of concrete is a key component in the foundation of that movement. [LOCAL ARCHITECT NAME/FIRM] chose concrete as the primary building material in [PROJECT] citing its durability, energy efficiency, and versatility.

[DETAILS OF CONCRETE AS PART OF PROJECT]

“The purpose of [PROJECT] was to benefit the environment locally,” said [ARCHITECT]. “It was important to create a durable building that could use energy efficiently. Concrete was a logical solution.”

Recognizing that U.S. buildings use nearly 10 percent of the world's energy, there is an increasing demand for sustainable development and green building practices. In fact, U.S. buildings use three times more energy than similar buildings in similar climates in Europe. Therefore, the U.S. government is adopting green building programs and an increasing number of states are offering tax benefits for green building practices.

Concrete is a responsible choice for sustainable development, in part due to its durability. Durability is a significant sustainable attribute of concrete because it will not rust, rot, or burn. Moreover, concrete structures require less energy and resources overtime to repair or replace.

Structures built with concrete have optimal energy performance. Additionally, concrete is easy to use, incurs little waste and can be readily recycled.

[BACKGROUND ON COMPANY/PROJECT]

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