



# Concrete Stimulus

THE FOUNDATION OF A LASTING RECOVERY

Concrete is a cost-effective, energy-efficient, and sustainable construction material essential to rebuilding America's infrastructure. As the ubiquitous material in public works, residential, and commercial construction, concrete creates jobs throughout the economy. For every 10 construction jobs created by a project, the community gains 17 additional jobs that stay in the region.

#### CONCRETE IS:

**Cost effective:** Concrete lasts longer and requires less maintenance than other paving materials, which results in lower lifecycle costs.

**Energy efficient:** Buildings and homes with concrete walls use less energy to heat and cool.

**Sustainable:** The manufacturing of cement, the key ingredient of concrete, uses many materials recycled from other industries that would otherwise be wasted.

*For more information, visit*  
[www.cement.org](http://www.cement.org).

*When America uses concrete,  
we pour strength into our recovery.*



Portland Cement Association