
PRESS RELEASE

**Insulating Concrete Form Association
Announces Organizational Change and New Direction**

January 11, 2010 (Crofton, Maryland)...Murray Snider, president of the Board of Directors of the Insulating Concrete Form Association (ICFA) announced administrative and staffing changes as part of the new direction of the Association.

“ICFA has restructured its Board of Directors to create more focus and inter-industry synergies that will strengthen the Association’s primary goal of promoting the use of ICFs in the building community. The Board changed the organization from a stand-alone association to a shared management concept by closing its Glenview, Illinois, office and joining with two complimentary associations.”

“We have established an agreement with the EPS Molders Association (EPSMA) and the Alliance of Foam Packaging Recyclers (AFPR) to form a new management structure that will allow ICFA to share operating expenses and staff expertise while keeping costs down during this difficult economic period,” stated Snider, owner of Nudura Corporation.

“ICFA already has tremendous synergies with both EPSMA and AFPR, including complementary purpose, membership and target audiences. The association has entered a co-housing agreement that will maintain the independent leadership of each organization but will achieve significant efficiency and effectiveness. Staff will be able to provide improved services and enhanced benefits,” Snider concluded.

Elizabeth Steiner, executive director of EPSMA and AFPR, will serve as executive director of the new ICFA organization. ICFA offices will be in Crofton, Maryland. Steiner said, “Our top priority is to provide maximum value to our members and the industry. This new organizational structure will allow us to meet the needs of ICFA members while pursuing new opportunities to promote the importance of ICFs to the built environment.”

“The new management team is working closely with the ICFA Board of Directors and members to determine the future direction of the ICFA. We’ve launched a revised website, www.forms.org, to provide members valuable information and promote the ICF industry”, stated Steiner.

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